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**Advanced Print &  
Finishing Technologies**

# Press Release

## **Advanced Finishing Technologies LLC of North Carolina Assumes DBA In Response To Market Demands/Expanded Product Offering...**

Diversifying product offering brings new opportunity...

**Hickory, NC, August 12, 2014:** In response to increased market demands and a recent expansion of the products they sell and support, Advanced Finishing Technologies has assumed the DBA of Advanced "Print" & Finishing Technologies... According to print finishing industry expert Jim Tatum, owner of Advanced Finishing Technologies, "the business has taken on new life, that now includes front end related products and supplies, which is allowing us to become more of a full systems supplier of technology" to the customers and demographics we serve" states Tatum. Strangely enough says Tatum, being a "finishing first" oriented company, we've always had to be knowledgeable of the various printer technologies, their inks and the medias they print to in order to be in a position to recommend the right finishing solutions that it finally evolved into an expansion of the products we now offer. Added to the mix of Drytac roller laminators and VersaCoater UV Coaters that they've traditionally sold are the Epson 44 and 64", F6070 and F7070 Dye Sublimation printers, UltraChrome DS inks and related media and accessories; Epson's T Series (24", 36" & 44") Technical printers and inks; Meijet Technologies "Direct to Fabric" textile printers, one of the only print direct to "untreated" fabric printers in the market and CET Color's Q Series flatbed and hybrid UV Curable printers.

Advanced Print & Finishing Technologies had also recently expanded its finishing product line to include DryLam's line of fully and semi automatic hot film laminators and encapsulators.

- EPSON manufacture world class, photo quality aqueous, solvent and dye sublimation printers, inks and media: [www.epson.com](http://www.epson.com)
- CET Color manufacture of one of the industries most popular UV curable flatbed and hybrid printer technologies: [www.cetcolor.com](http://www.cetcolor.com)
- Meijet Technologies manufacture latex, pigment, solvent and print direct to fabric technologies.
- DryLam manufactures fully automatic and manual heat encapsulators: [www.drylam.com](http://www.drylam.com)

For more information on any of the above, contact Advanced Print & Finishing Technologies via Phone at 1-855-258-8324 or via email at [sales@advancedpft.com](mailto:sales@advancedpft.com) or log onto their website at [www.advancedpft.com](http://www.advancedpft.com)

**For Immediate Release**