

***Press Release:***

***For Immediate Release***

***October 1, 2015 - Hickory NC***

***Movin on up...*** With the recent addition of Roland DGA's print, print/cut and UV/LED cure printers, inks and supplies to their line of products, and the recent expansion of business, ***Advanced Print & Finishing Technologies*** is on the move again. This time to a 3900 sq/ft facility, complete with two working demo rooms full of the equipment they sell, including printers, cutters, film and liquid laminators.

According to Jim Tatum, the company's founder and owner, this is the company's third expansion in the short span of 3 years. "We've certainly been blessed" quoted Tatum... We've experienced continued growth and opportunity since realigning our priorities and following Christ's example of being dutiful stewards of the opportunities He has bestowed upon us. Although we have always tried to apply the Golden Rule of life to our business practices, it wasn't until joining the C12 group, says Tatum, that it all came together. C12 is a nationally recognized group of Christian business owners who have committed their businesses to a higher purpose. Regional C12 group members meet monthly to "work on their business, rather than just in it". Its a chance for me to disconnect from the day to day of working "in the business" to focus on more strategic and purposeful ways of working "on the business". We get together as a group to discuss, on a very confidential basis, what's happening in our business and how we can navigate through those challenges in a more God-centric, responsible way, referencing scripture and personal examples from other members. What a blessing it is to be a part of an organization who's focus is to not only better the companies and lives of their members and families, but also their employees, customers and the communities that they operate within. Again, Thank You C12 !

Our new larger facility allows us to demonstrate just how user friendly the products we offer are. We can also offer regional training classes for our customers, vendors and/or prospective buyers. We are blessed to have the opportunity to offer technically advanced products that not only get the job done right, but also save our customers time, effort and money and all are backed by top notched companies such as; Epson, CET Color, Drytac and our newest addition Roland.

Tatum has best been known for his expertise in image finishing, having spent over 16 years with Seal/Neschen & another 5 with Drytac in the development of some of the industries top film and liquid laminators. In 2013 Tatum reacquired the UV business segment that his prior company sold to Drytac and since then has expanded the gamut of products they offer to now include UV flatbed, dye sub and the more traditional eco sol and pigment based inkjet printers, cutters, imaging software and more. We are truly in a unique space says Tatum... "for years we were on the tail end of the imaging process (finishing) and now we get to be a part of helping control the process from start to finish". I am truly thankful for the opportunities I've been given along the way. Now I

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look forward to this new chapter in our new facility, helping to simplify and enhance the art of image print and finishing... By the way, we are hiring sales people if you know anyone looking for an opportunity

Advanced Print & Finishing Technologies are providers of technically advanced print & finishing technologies, including printers, cutters, film and liquid laminators, inks and media serving the Carolinas and beyond. For more information log onto: [www.advancedpft.com](http://www.advancedpft.com)

CET Color are manufactures of UV and LED Cure Flatbed and Hybrid Printers based in Atlanta GA. For more information log onto: [www.cetcolor.com](http://www.cetcolor.com)

Drytac are manufactures and providers of image finishing equipment and supplies, toll coating and other specialty coating applications based in Richmond VA. For more information log onto: [www.drytac.com/us](http://www.drytac.com/us)

Epson are manufactures of Dye, Pigment and Dye Sublimation printers, inks and media. For more information contact: [www.epson.com](http://www.epson.com)

Roland DGA are manufactures of Eco Sol, Pigment, Dye Sublimation and UV Cure print - print/cut printers, inks and media