



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

# # #



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac<sup>®</sup> Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac<sup>®</sup>, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac<sup>®</sup> decided to shift its business strategy.

Going forward, Drytac<sup>®</sup> will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac<sup>®</sup>'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac<sup>®</sup> President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac<sup>®</sup> will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac<sup>®</sup> at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac<sup>®</sup>**

*Drytac<sup>®</sup> is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac<sup>®</sup> can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

## **Drytac® Sells UV Liquid Coating Division to Advanced Finishing Technologies, a Member of the Digital2You USA Network**

**Richmond, VA** — Drytac®, an international manufacturer of adhesive-coated products and graphics finishing equipment and supplies, has signed a formal agreement with Advanced Finishing Technologies/Digital2You to sell its UV liquid coating division, including UV coaters and UV liquid coatings. The sale is a direct result of a recent corporate review during which Drytac® decided to shift its business strategy.

Going forward, Drytac® will focus on its expanded line of standard and custom adhesive-coated products. Jim Tatum, who previously managed Drytac®'s UV liquid coating division, will now champion the product line at Advanced Finishing Technologies. Advanced Finishing Technologies will continue to offer the same UV product lines with the same product names through various sales channels and the Digital2You dealer network.

“Jim’s knowledge of the UV liquids market is vast, and his familiarity with our UV liquid customers should ensure a smooth transition for both companies,” states Marc Oosterhuis, Drytac® President. Jim Tatum adds, “This is a product line that I helped develop from the ground up so I consider this a great opportunity to advance liquid coating technologies. It’s both an honor and a challenge, but I look forward to continued success with the UV liquids line.”

It is important to note that Drytac® will retain its aqueous (water-based) liquid coating division, which offers both aqueous liquid coaters and liquid coatings to customers in the graphics finishing market. In addition, the company plans to introduce a new aqueous giclee coater and several liquid coatings during the SGIA Expo in Orlando, Florida, held October 23-25, 2013.

To request further information regarding the UV liquids sale, please contact Drytac® at 1-800-280-6013 or Jim Tatum at 1-855-258-8324 or via email at [jim@aftd2y.com](mailto:jim@aftd2y.com).

### **About Drytac®**

*Drytac® is an international manufacturer of adhesive-coated products, including graphic films, window films, double-sided tapes, self-adhesive print media, label stock, industrial adhesives, and heat-activated and pressure-sensitive laminates and mounting adhesives. Drytac® can also create unique customized adhesive products to customer specifications. For more information, please visit [www.drytac.com](http://www.drytac.com).*



**CONTACT:**

Victoria Doucet

[victoriadoucet@drytac.com](mailto:victoriadoucet@drytac.com)

804-222-3094

**FOR IMMEDIATE RELEASE**

July 1, 2013

**About Advanced Finishing Technologies**

*Advanced Finishing Technologies (AFT) is a distributor of technically advanced finishing products, including film laminators, liquid coaters, flatbed cutters/plotters, and dye sublimation-heat transfer equipment and supplies. AFT is a member of the Digital2You USA Dealer Network. For more information, please visit [www.aftd2y.com](http://www.aftd2y.com).*

**About Digital2You**

*Digital2You is a distributor of digital imaging, color management and inkjet media solutions for the wide-format print market. For more information, please visit [www.digital2you.cc](http://www.digital2you.cc).*

###